



OPENING AND RUNNING A SUCCESSFUL BUSINESS IS CHALLENGING. WE'RE HERE TO HELP.

The Flemington Community Partnership is a non-profit corporation and special business improvement district dedicated to creating a thriving business community for all to enjoy. The FCP provides an array of marketing, business development and other special services that are free to all Flemington borough businesses.

HERE IS AN OVERVIEW OF OUR OFFERINGS:

The Guide to Doing Business in Flemington Borough

This comprehensive guide provides a wealth of nuts and bolts information about setting up and operating a business in the Borough. You can find it at www.loveflemington.com.

Consulting Services

Whether you need help knowing who to call in the Borough, are planning a grand opening, or need to strategize about how to reach new customers, we are here to help with a personalized, one-on-one approach to meet your needs.

Special Event Grants

Thinking about planning an event to attract more customers or attendees? The FCP has a special fund to help pay for marketing, advertising and promotion of creative events that benefit multiple businesses at once. Applications are available at loveflemington.com

Social Media

The FCP's social media strategies promote individual businesses, multi-business promotions, events and good will for Flemington on a daily basis. Our engagement is exciting and we invite all to participate in our efforts. We also provide social media training and can collaborate with your business to reach targeted audiences.

Print Collateral

The FCP produces four seasonal Guides to Flemington, and niche publications such as a Visitors Guide, The Flemington History Trail, Biking Around Flemington, and Flemington Walks. Each publication markets and promotes our businesses in a fun and engaging way. All are invited to submit material for the seasonal Guides to Flemington.

Media Relations

The FCP works hard to keep Flemington in the news with a robust earned media campaign that promotes our stakeholders while shining a positive light on the Borough. We can help your business earn free media coverage by helping to promote something fabulous you are doing; by helping you to edit your press release; and/or help with distribution.

Website and Visitor Center Kiosk Inclusion

All businesses are offered free website listings and space in our Main Street Visitor Center Kiosk at no charge.

Borough Beautification

We work hard with the Borough to help make Flemington a more attractive place for our visitors with seasonal decorations, banners, and public art, like our artist-commissioned Adirondack chairs.

Storefront Improvement Grants

To help make your business more visually attractive and inviting, the FCP has a special Storefront Improvement Grant Fund that will match up to \$1500 in facade improvements, including painting, lighting and signage. Applications are available at loveflemington.com.

Business Promotions

The FCP organizes monthly business promotions and marketing campaigns ranging from promotions tied to holidays and seasons, to Restaurant Weeks, to Health and Wellness, and Shop Small. Businesses are alerted to promotional opportunities through frequent Stakeholder Opportunity Alerts.

Event Participation

To give our businesses exposure to new customers, the FCP hosts three high profile events which offer businesses free vendor and participation opportunities: Corn, Tomato & Beer (early August), Central Jersey Jazz Fest (September), and Thursday Night Holiday Lights (December). All are invited to participate with no vendor fees charged by FCP.

Free Networking

To help you foster relationships with fellow businesses, the FCP hosts three free Stakeholder Gatherings and three free Professional Services Networking Events per year, usually after work, in a cocktail reception atmosphere.

Technology Innovation

The FCP, with Hunterdon Economic Development and Hunterdon Chamber, supports technology innovation and incubation in Flemington through monthly Tech Meet-Ups and an annual Hackathon.

Business Referrals and Collaborations

Flemington has a wealth of businesses who want to collaborate and support your business. We are happy to make referrals and connections.

FOR MORE INFORMATION ABOUT HOW FCP CAN SUPPORT YOUR BUSINESS, CONTACT 908.809.5464

EMAIL: ADMIN@FLEMINGTONCOMMUNITYPARTNERSHIP.COM | 91 MAIN STREET (SUITE 300), FLEMINGTON 08822 | LOVEFLEMINGTON.COM